

# Preventing Nuisance Flies

As Summer draws near, the season for nuisance and biting flies is here.

These flies are not only annoying and relentless, but their bites cause severe skin irritations on horses. Flies settle on the moist areas of the body, such as the corners of the eyes. Large numbers can cause irritation and ulceration of the area.

This can cause a serious problem, especially around the eyes as it can lead to conjunctivitis. Bush and house flies do not bite, but their habit of feeding on wounds and around the eyes, nostrils and the mouth can cause considerable annoyance to horses and disturb their feeding, rest and general comfort.

Buffalo flies have spread south from Queensland and northern New South Wales. They can cause irritation and sores on the ears, eyes and abdomen. In heavy infestation, severe mutilation can occur.

“What can be done to ease this burden on horses? Where possible, prevention is better than cure. A new product called SWAT has just been introduced to the market and is the most effective fly repellent for horses in Australia.



Queensland itch is very common in the northern parts of Australia. However, it is not confined to these areas as it occurs wherever sand flies exist. When the horse is bitten by a sand fly, small bumps develop on the skin.

Because the lumps are intensely itchy the horse rubs itself, causing loss of hair. Serum oozes from the skin and causes scabs to form. In chronic cases, the skin becomes thickened and corrugated, especially along the flank, neck, buttocks and tail.

Once or twice a day, stable flies come to the horse, feed vigorously for a minute or two, and then return to the shade to digest their food. These bites can cause intense irritation in some horses. The bites appear as small raised lumps with a central scab.

So, what can be done to ease this burden on horses?

Where possible, prevention is better than cure. A new product called SWAT has just been introduced to the market and is the most effective fly repellent for horses in Australia.

SWAT is a ready-to-use repellent containing the pyrethroid insecticide Permethrin in a low irritant, oil-based formulation. Its low irritant formula doesn't contain alcohol (present in most fly sprays), therefore it won't sting if the horse has been bitten.

SWAT is also rain-resistant and won't wash off during rain periods, and it's easy to apply. Simply use the supplied applicator mitt and wipe it over the horse. Applied no more than once a week, SWAT's highly concentrated formula protects against buffalo flies, stable flies and sand flies.

In fact, a 250ml bottle will give the average horse two months protection (8 applications). Twice that for a 500mL bottle. SWAT will, therefore, deliver to you and your horse safe, long lasting and superior protection against nuisance flies.



BYE-BYE-FLY™ 

# SWAT

## INSECTICIDE FOR HORSES

SWAT is a ready-to-use insecticide for horses containing the pyrethroid insecticide 'Permethrin' in a non-irritant formulation with a high residual efficacy against Buffalo Fly, Stable Fly and Sand-flies.

### ALL OVER PROTECTION

The formulation and applicator mitt enables complete coverage of your horse for maximum protection.

- ▶ **RAIN RESISTANT FORMULA**  
For long lasting effectiveness
- ▶ **LOW IRRITANT**  
No Alcohol formula
- ▶ **HIGHLY CONCENTRATED**  
**250mL will provide 2 months protection for 1 horse** (8 applications)  
**500mL will provide 4 months protection for 1 horse** (16 applications)

Most concentrated Permethrin product in Australia for horses to ensure **MAXIMUM RESIDUAL ACTIVITY**



### Pack Sizes Available

**250mL & 500mL chamber packs**

For easy dispensing of correct dose.

PROUDLY AUSTRALIAN MADE AND OWNED